

Checklist _____

Evaluating TruDenta for Your Practice



Introduction

You're always looking for new ways to grow your dental practice and expand your scope of treatment, but making it happen is easier said than done. You have to compete with others in your area, find ways to bring in new patients, and make sure you're generating enough revenue with existing patients to keep your practice alive and thriving. The good news is that TruDenta can solve for all of these things—and provide many of your patients with relief from chronic pain in the process.

If you're thinking about investing in TruDenta, but you're unsure of whether or not it's a fit for your practice, we've got you covered. You can use this checklist to evaluate whether or not TruDenta is a fit and learn more about the many ways it can help you transform your dental or orthodontic practice.



Checklist:

Evaluating TruDenta for Your Practice

Does your dental or orthodontic practice meet any of the following criteria? If so, TruDenta might be a perfect fit for your business.



You want to diversify the revenue streams for your practice.

TruDenta is essentially a business within a business. In addition to treating a broader scope of patients—including those suffering from conditions such as sleep apnea, migraine, tinnitus, and TMJ disorder—it offers you more services covered and the ability to expand your practice and scope of treatment.



Your existing patients cite headache or migraine symptoms.

If any of your existing patients complain of headache or migraine symptoms, they're likely dealing with dental force imbalances that are causing them chronic pain. TruDenta provides lasting relief from headache and migraine symptoms through a series of progressive, painless, drug-free treatments tailored to each patient's individual symptoms.



Your existing patients cite tinnitus symptoms.

More than 25 million adults report experiencing tinnitus symptoms in the last year—and some of them may be your patients. The TruDenta system cures tinnitus using ultrasound, manual muscle therapy, microcurrent, and other drug-free, rehabilitative treatment options.



Your existing patients suffer from chronic head, neck, or jaw pain.

It's not only migraines and tinnitus—20 percent or more of your current dental patients are suffering from debilitating, chronic symptoms and are desperate for relief. The TruDenta system uncovers and resolves the underlying causes of chronic head, neck, and jaw pain.



You have the ability to dedicate time to implementing a new system and treatment protocol.

Practices that are willing to commit to training are ultimately the most successful with TruDenta—like anything else, you get what you put into it. Your entire team needs to be invested during the implementation process to learn the new system and treatment protocol correctly; however, the good news is we provide you with all the tools you need to get started! Each new TruDenta practice receives a full day of hands-on training in their office, along with a range of web training materials.



You're looking for sources of non-doctor-generated revenue.

Because the TruDenta treatment approach is completely therapeutic, your support staff can complete up to 90 percent of the work once the initial training is completed. This not only frees up your time and increases your productivity but also increases your non-doctor production.

Each new TruDenta practice receives a full day of hands-on training in their office, along with a range of web training materials.



You have a competent, skilled staff that is eager to provide additional care for patients.

Dental and orthodontic practices whose team members are eager and willing to learn are the best fit for TruDenta. It's essential that staff members are invested and engaged during the implementation stage to truly learn the system and provide an expanded scope of treatment for patients.



You're looking to expand your treatment options and services.

Maybe you're looking to expand your treatment options, but you're not interested in cosmetic or restorative dentistry—and that's completely fine! TruDenta allows you to expand your scope of treatment to include migraines, headaches, tinnitus, sleep apnea, cone beam, TMJ disorder, and other chronic conditions your current patients may be suffering from.



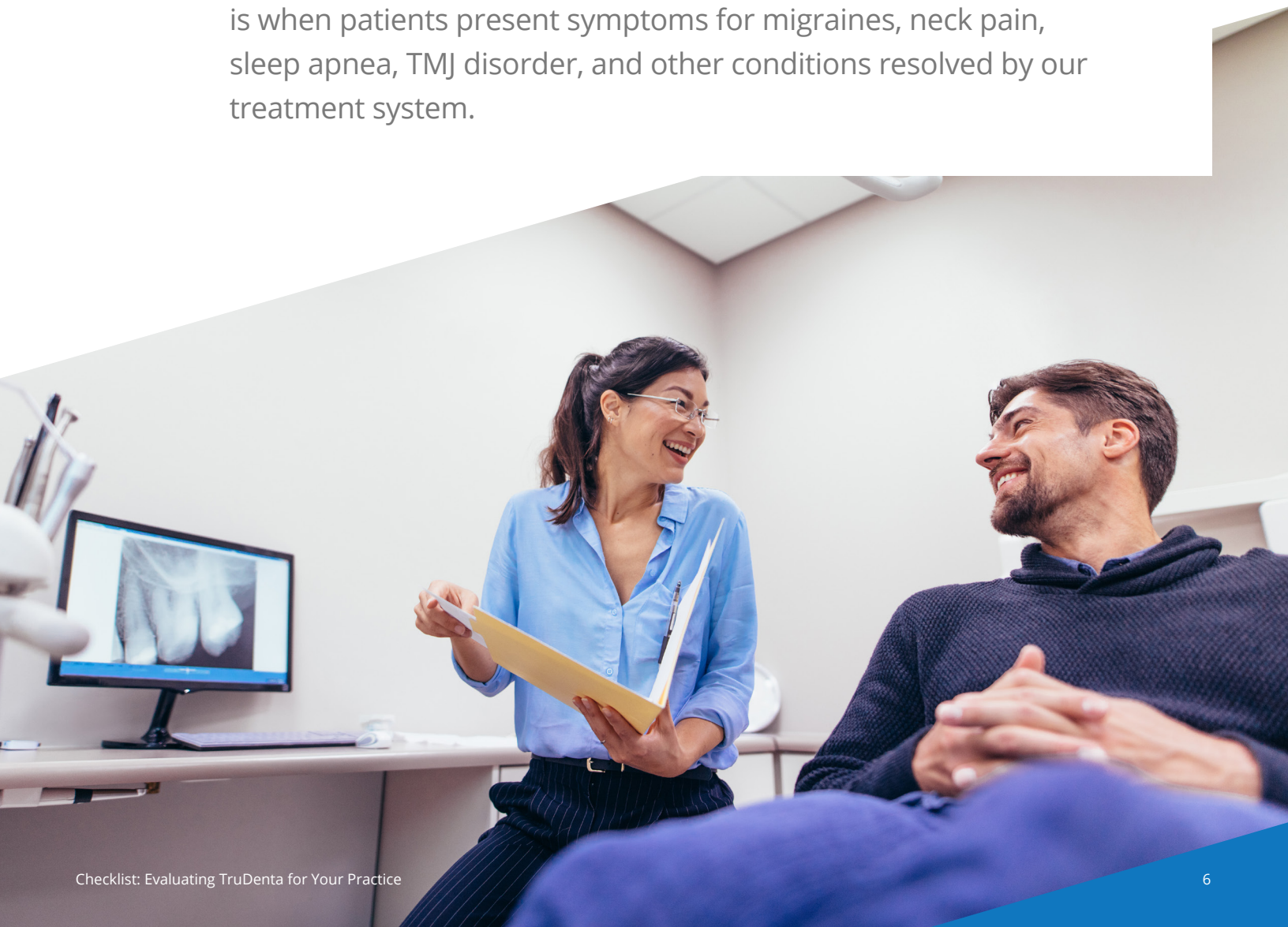
You want to expand your client base and find new patients.

You want to grow your practice and recruit new patients, but you have no idea how to appeal to a wider demographic. That's where TruDenta comes in. With our unique system, you can treat patients suffering from chronic conditions—and even receive medical reimbursement for doing so.



You want to offer additional treatment options for existing patients.

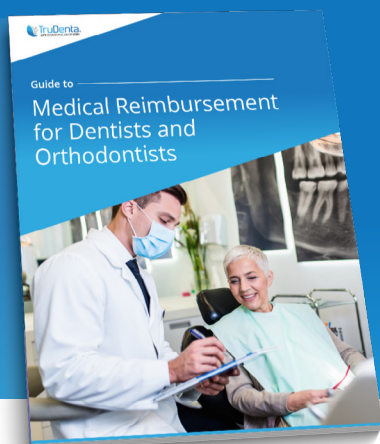
TruDenta is not just a new area of care for your practice; with more than 20 percent of your existing patients suffering from chronic, painful conditions, there are numerous opportunities to expand your treatment options for your existing patients, as well. During their regular appointments, your staff can explain what TruDenta is when patients present symptoms for migraines, neck pain, sleep apnea, TMJ disorder, and other conditions resolved by our treatment system.





You're looking to increase your medical reimbursement rates.

As part of our medical specialty network, TruDenta practices can treat patients suffering from chronic sleep conditions such as sleep apnea and cone beam—and then submit those claims for medical reimbursement. With medical claims seeing 2-3 times the payment in comparison to the national average on dental claims and a much lower deductible for your patients, the benefits of increasing your medical reimbursement rates are clear.



Download our free guide to learn more about receiving medical reimbursement for dentists and orthodontists.

DOWNLOAD NOW



You're struggling to differentiate your practice in a crowded, competitive local market.

TruDenta's unique treatment approach is the perfect way to differentiate your practice from competitors in the area. With the ability to offer life-changing treatment options that relieve your patients of chronic pain, you can stand out in the crowd and reach new patients—not to mention offer more services to the patients you currently treat.



You're looking outside of trendy, cosmetic dentistry services to provide therapies that are cleared by the FDA.

You want to explore treatment options and services outside of cosmetic dentistry—but it's challenging to find FDA-cleared treatments to do so. All TruDenta treatments are drug-free, approved by the FDA, and completely painless. They're also long-lasting, meaning your patients will be permanently relieved of chronic discomfort.

TruDenta's unique treatment approach is the perfect way to differentiate your practice from competitors in the area.



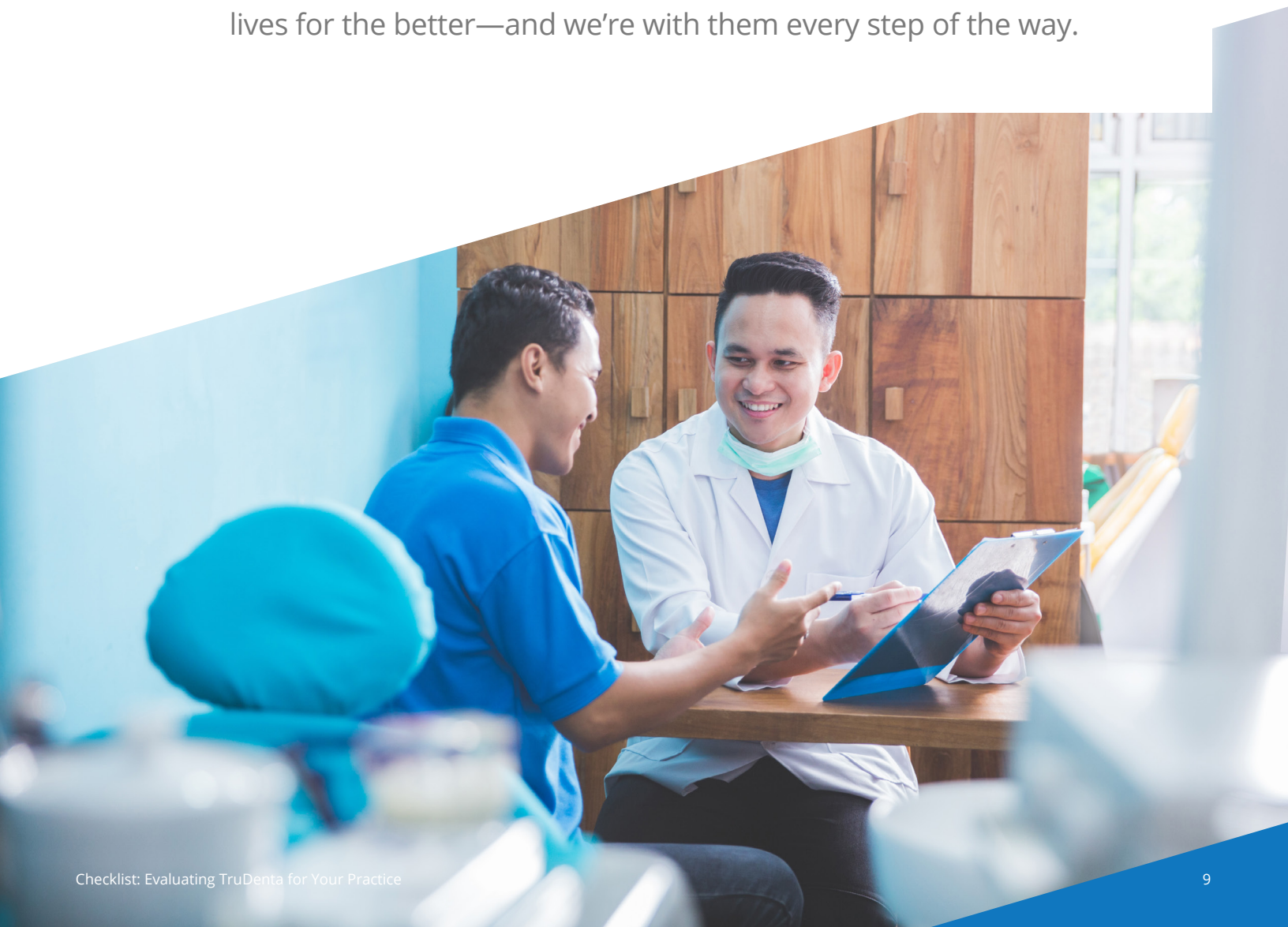
You have a practice philosophy of treating all problems related to the head, neck, and jaw.

If your philosophy as a dentist or orthodontist is to treat all problems related to the head, neck, and jaw, then TruDenta is the treatment system for you. From migraines and tinnitus to TMJ disorder and sleep apnea, TruDenta treats a range of medical conditions related to the head, neck, and jaw.



You're looking for a partner that can help market your practice.

At TruDenta, we provide a complete system for our practices. This includes everything from equipment, education, and training to implementation and marketing support. We partner with TruDenta dental and orthodontic practices to ensure our doctors feel confident and ready to begin relieving chronic pain and changing lives for the better—and we're with them every step of the way.



Transform Your Practice with TruDenta

If any of these checklist items resonate with you—and especially if many of them do—it’s very likely that TruDenta is a good fit for your dental or orthodontic practice. We would love to [schedule a call](#) to answer [any questions](#) you have and discuss specifics as to the value your practice and patients will experience when you implement TruDenta. With our unique diagnosis and treatment system, you can change lives and transform your practice in the process.

About TruDenta

[TruDenta](#) is an FDA-cleared system of [medically necessary dental therapies](#) designed to address chronic pain caused by migraines, headaches, TMJ disorder, sleep apnea, tinnitus, vertigo, and other symptoms associated with underlying dental force imbalances. And because of our new partnership with Dedicated Sleep, you can maximize your medical reimbursement claims—increasing your revenue while providing life-changing care for new and existing patients.





REQUEST CONSULTATION

TruDenta

855-770-4002

info@trudenta.com

www.trudenta.com

